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Ch

**ANNA KOLLER**

New! Bright orchid rose,  
double bloom 3" to 4"  
See Pg. 11

**LADYGO'S****MUMS****NEW 1960 SPRING LIST**

LIBRARY  
RECEIVED  
★ JAN 19 1960 ★  
U. S. Department of Agriculture

***A Select List of Our Finest Varieties***

- **NEW LADYGO**

"HARDY GARDEN" INTRODUCTIONS

- **NORTHERN GROWN ENGLISH IMPORTS**

**A. Ladygo Nursery**

4800 Van Epps Road • Box 2267 • Cleveland 9, Ohio

**EVA PARCH**

New! Bright pink spoon,  
3" to 4"  
See Pg. 9





# NEW LADYGO

## *Introductions*

**FOR 1960**

### **ANTOINETTE LADYGO**

A 5" velvety red, cactus bloom. Produces an abundance of long stemmed flowers. Blooming date, Oct. 15 (not illustrated). Price 75c ea.

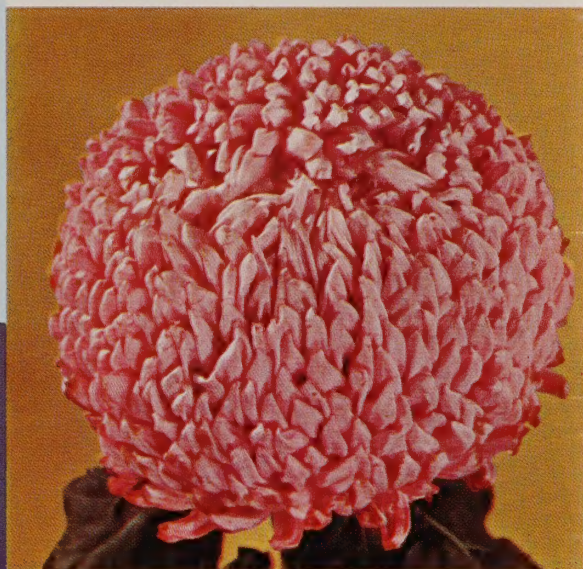
### **DESERT SUN**

Beautiful Cascade variety (see Pg. 10 ). An anemone type bloom with a bronze cushion. Has a single layer of bronze tubular petals with red spoon tips. Winner of the Tri-Color Award at the 1959 National Chrysanthemum Show, Cleveland, Ohio (not illustrated). Price 50c ea., 3 for \$1.00



### ▲ **ALERT**

Glowing orange, huge reflex. See Pg. 2 .



### ▲ **AUDREY SHOESMITH**

Perfect deep pink incurve. See Pg. 6 .



### **ZORA**

New in 1959, this large full spider is bright red with a bronze-red reverse. Grows to 10" blooms. See Pg. 7 .





## HOW TO ORDER

Dear Friends:

PLEASE ORDER EARLY. Orders are filled in rotation and all orders are acknowledged by card containing an order number. Always mention this number when writing or calling about your order, or when adding to your order.

ALL PRICES ARE FOR ROOTED CUTTINGS.

MINIMUM ORDER \$5.00. WE PAY THE POSTAGE. Because of today's high shipping and handling costs, we have had to establish a \$5.00 minimum order policy. We pay the postage and orders are all sent special handling.

WE HAVE TO HAVE CASH WITH ORDER. You see, it takes so much extra time to handle COD orders, we'd have to raise our prices if we accepted them. Then nobody would benefit but the Post Office (and they claim they lose money on COD's too).

WEST OF THE MISSISSIPPI, WE ADVISE AIR MAIL. For airmail shipment, please enclose \$1.00 to help defray cost of extra postage.

LOCAL ORDERS can be called for at the Nursery if they are ordered and paid for in advance. Orders are filled by number. Please specify on your order blank the approximate date you wish to pick up your order -- then notify us by phone or card two days in advance. We'll have your order ready.

NO DIRECT SALES, PLEASE. Unfortunately, we're just not set up to do an over-the-counter business at our nursery. This year, we have even been forced to discontinue our customary fall sales of field plants.

WE GROW CHRYSANTHEMUMS ONLY, and we list over 200 of our best, selected from over 400 varieties grown in our trial gardens. Our stock is carefully selected from plants that were inspected, disease-free, and specimen plants in our 8-acre planting. All our stock is outdoors during the blooming season and plants are guaranteed to be true to name and in healthy condition.

CUTTINGS ARE SHIPPED FROM FEBRUARY 15 TO JULY 1. Plants are well-labeled and packed, assuring you beautiful, sturdy blooming plants this fall. We will try to ship as close to specified shipping date as possible. Card will be sent at time of shipping.

WHEN YOUR PLANTS ARRIVE, if they are a little dry, cover the roots with water for a few hours or until the next day. Best time to plant is late afternoon or evening. If your garden soil is well-prepared and the weather is cloudy or the soil is wet, you can plant immediately. Keep soil well watered for a few days.

CATALOG PRICES GOOD 'TIL JULY 15.

Your friends,

*Ann & Andy Ladygo*

Ann and Andy Ladygo

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P. S. We expect to have an extensive display of English Imports, this fall. In order to be able to give our customers the necessary time to see the new varieties, the garden can be viewed only by appointment. We would like to know in advance if possible. Gardens close Nov. 1st. We are located six miles southwest of Cleveland Public Square, in the village of Brooklyn Heights, about 1/2 mile north of Brookpark Rd., which is Rt. #17. Van Epps Rd. is off of Schaaf Rd.



## EARLY ENGLISH GARDEN EXHIBITIONS

Four to five inch blooms, when grown in border or spray form. Six inches and over, if disbudded; one bloom to each stem. The colors in this group are superb. The quality, outstanding. All are imports that have been tried and acclimated here. Blooming dates are for this section of the country.

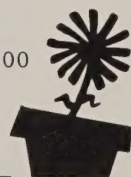
	Height Inches	Date	Each	Per 3
<b>AFTERGLOW</b> -- New. Very large striking bright amber, reflex of excellent quality.	32	Oct. 15	.75	1.50
<b>ALERT</b> -- New. Large, heavy textured flowing orange bronze. Long lasting, quality bloom.	30	Oct. 10	.75	1.50
<b>AMY SHOESMITH</b> -- Closely incurving bloom of bright clear pink, with a satin sheen. Lovely.	30	Oct. 20	.50	1.00
<b>BRENT KNOLL</b> -- New. Attractive salmon buff, large size, on nice firm stems. Wide petals with ends turning up. Disbud for show.	28	Oct. 10	.75	1.50
<b>CHEYENNE</b> -- New. Tightly incurving waxy warm bronze. Makes a large choice bloom disbudded. A unique variety.	30	Oct. 20	.75	1.50
<b>CHRISTINE</b> -- Sport of Pamela James. Jasper red to salmon bronze. Graceful reflexing bloom.	24	Oct. 20	.35	.70
<b>CORAL</b> -- Bright rose pink incurving bloom, outstanding size and quality when disbudded.	26	Oct. 1	.50	1.00
<b>DEREK ELLIS</b> -- Bright deep purple with silver reverse. Very showy.	30	Oct. 20	.35	.70
<b>DOROTHY ELSE</b> -- New. Beautiful white incurve of excellent quality.	30	Oct. 20	.50	1.00
<b>ESCORT</b> -- New. Crimson red flower of perfect form, solid Dahlia-like blossom.	28	Oct. 10	.75	1.50
<b>ETHEL EDMONDS</b> -- An oyster cream color, firm solid blossom, reflex.	28	Oct. 1	.50	1.00
<b>GAZELLE</b> -- The earliest large white incurve, outstanding for border and cut.	26	Sept. 25	.50	1.00

**A. LADYGO NURSERY**



## EARLY ENGLISH GARDEN EXHIBITIONS (Continued)

	Height Inches	Date	Each	Per 3
GOLDEN FLEECE -- Incurving flower of golden yellow, firm long-lasting bloom. Compact plant.	26	Oct. 5	.50	1.00
GOSSAMER -- New. Bright silvery pink incurving flower of hard texture, weather resistant.	32	Oct. 15	.75	1.50
GREETING -- Pleasing orange amber, distinct reflex. Large and graceful.	28	Oct. 10	.50	1.00
JANET AMIEL -- Shell pink, fully reflexing flower. Very pleasing, exquisite.	30	Oct. 1	.50	1.00
JENNIFER HUGHES -- Deep golden yellow, full incurve of globe formation. Outstanding.	30	Oct. 10	1.00	----
JULIET -- Pure white, spikey-petaled, velvety textured bloom. Compact plant.	26	Oct. 5	.50	1.00
KATHLEEN DOWARD -- Sparkling combination of peach, pink, and gold. Exquisite reflex.	28	Oct. 15	.50	1.00
MARY WILSON -- Lovely pink of true incurved form. Like Ermine. True exhibition quality.	30	Oct. 25	.75	1.50
NORMAN EDWARDS -- Large incurving bloom of dark orange-red with gold reverse.	28	Oct. 15	.50	1.00
PAMELA JAMES -- Warm salmon rose, large full reflex. Compact plant for pot and border.	24	Oct. 20	.35	.70
PINK DAWN -- Clear flesh pink. A warm delicate color that blends so well.	28	Oct. 15	.50	1.00



## EARLY ENGLISH GARDEN EXHIBITIONS (Continued)

	Height Inches	Date	Each	Per 3
<b>RAPIER</b> -- Large bright scarlet red reflex, excellent for cut.	28	Oct. 20	.50	1.00
<b>REGALIA</b> -- A vivid rosy wine color, large full reflex. A distinctive color and bloom.	30	Oct. 20	.50	1.00
<b>RON RICHFORD</b> -- Loose incurving clear orange. A graceful large, full quality bloom. Bright.	28	Oct. 15	.50	1.00
<b>ROYAL SUN</b> -- Clear bright yellow, perfect incurve. Compact plant for border or show.	26	Oct. 15	.50	1.00
<b>SARAH RILEY</b> -- A gorgeous true pink, broad reflex.	30	Oct. 20	.50	1.00
<b>SATELLITE</b> -- Sport of Stuart Ogg. Clear, soft primrose yellow, pleasing in every way.	26	Oct. 20	.35	.70
<b>SHOWPIECE</b> -- Glorious, new amber-bronze, large bloom with wide petal formation. A real "showpiece."	32	Oct. 10	.75	1.50
<b>STYLIST</b> -- Bright buttercup yellow reflex, perfect finish, nice in sprays or disbudded.	28	Oct. 18	.50	1.00
<b>SUPREMACY</b> -- New. A supreme large white-like Evelyn Bush. Incurving formation, tall and upright.	36	Oct. 25	.75	1.50
<b>SWANSDOWN</b> -- Huge white reflex, wide petals with great substance. A must in its class.	28	Oct. 15	.50	1.00
<b>TOPFORM</b> -- New. Large incurved bloom of rosy purple. Disbudded, makes perfect globular blooms. A rich color much needed in early incurves.	32	Oct. 20	.75	1.50
<b>VELVET LADY</b> -- New. The brightest vivid scarlet, has a glow that is hard to describe. All purpose.	32	Oct. 25	.75	1.50

**A. LADYGO NURSERY** \_\_\_\_\_

## ANEMONES

This type has the flat ray petals and high cushion center. Very fascinating. These are the best of many we have tried, in our gardens, for growing in the home garden. \*Imports.

	Height Inches	Date	Each	Per 3
*HELEN CASTLE -- Pure white, large full cushion.	30	Oct. 25	.35	.70
*PREMIER -- Large bright yellow with solid yellow cushion. 5-6 inch bloom.	28	Oct. 15	.35	.70
*V. WHITTENBURY -- Wine red with silver tips on cushion. Exceptional.	28	Oct. 30	.35	.70

## FRENCH NOVELTIES

These make extra-large double-quilled blooms on sturdy 28-inch plants. The blooms grow to 7-8 inches without disbudding. Interesting, spectacular.

.50 each

3 of one name 1.00

HEROS JEAN GUIZZONIER -- Long quilled petals of rosy purple, tipped with gold.

AMI CHARLES SOUCHET -- Sport of the above variety. Exactly the same except for color, which is a striking rosewood shade.

## RAYONNANTES

Large double-quilled blooms, similar to the spider type, long straight tubes.

.35 each

3 of one color .70

PINK RAYONNANTE

SALMON RAYONNANTE

WHITE RAYONNANTE

YELLOW RAYONNANTE

## EXHIBITION POMPONS

Can be grown in sprays or disbudded to 2-1/2 inch ball-shaped blooms. Bloom Oct. 30.

.35 each

3 of one name .70

LILLIAN DOTY - PINK

YELLOW DOTY

RED DOTY

WHITE DOTY





## LARGE EXHIBITION VARIETIES

These varieties can be grown for exhibition specimens, six inches or over if disbudded and grown from 1-3 blooms per plant in the garden. Can be grown in pots for home decoration also. \*Imports.

	Height Inches	Date	Each
*AUDREY SHOESMITH -- Rosy pink, full deep exhibition incurve. A firm, compact bloom of excellent formation. Keeps very well.	30	Nov. 1	.75
*GREEN GODDESS -- Japanese exhibition of sea green. Luminous quality. Large wide petalled bloom.	28	Nov. 1	.75
*HILDA CHINNECK -- New. Best large cream colored incurve. The soft color blends well with rich colors.	30	Oct. 28	1.00
*JACQUELINE WOOLMAN -- New. Rich almost - orange - yellow. Makes a neat large exhibition incurve. Outstanding in England and in the Pacific Northwest.	32	Nov. 1	1.00
KEYSTONE -- Bright apricot bronze, perfect incurve. Easy to grow.	28	Oct. 20	.50
*LESLIE TANDY -- New. A deep purple closely incurving bloom. A hard petalled flower of excellent form.	28	Oct. 30	1.00
*LINETTE VAISSADE -- Large flower of pale satin rose. Petals incurve and swirl.	28	Oct. 30	.50
*ONWARD -- New. A bright golden bronze flower of large size and perfect form. Wonderful quality.	30	Oct. 30	1.00
*PETER MAY -- New. Full double, neatly finished Japanese irregular reflex. Outstanding color of rich purple with wine shadings, silver reverse. A huge bloom - no other like it.	32	Nov. 1	1.00
*RITA SHIRLEY -- New. Bright rose pink incurve of fine quality.	32	Nov. 1	1.00
*RUBY WOOLMAN -- New. Dark red interlacing incurve. A fine addition to this group. Japanese exhibition type.	32	Nov. 1	1.00
*SILVER CREST -- A tight silver pink incurve. Perfect globular bloom with waxy petals.	28	Oct. 28	.50
*SURREY WHITE -- Magnificent huge white bloom incurving in center with outer petals reflexing. Exceptional quality, the finest of its type.	26	Nov. 1	1.00

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## LARGE EXHIBITION VARIETIES (Continued)

	Height Inches	Date	Each
*VESTA -- New. A beautiful lilac-pink incurve. Easy to grow. Very satisfactory however it is grown.	32	Oct. 31	1.00
*VICTOR SHOESMITH -- New. An outstanding incurve of deep golden yellow. Perfect ball formation. A winner.	34	Nov. 1	1.00
*YELLOW MARVEL -- A glistening buttercup yellow. Wide petalled perfect incurve, every flower perfect. Keeps well.	32	Nov. 1	.50

## EXOTIC SPIDERS AND QUILLS

(Sometimes Called Fuiji Mums)

Long thread-like tubular petals. Make interesting blooms over six inches across, and up to ten inches when disbudded.

	Height Inches	Date	Each	Per 3
BUNBU -- Broad lavender tubes and hooks.	30	Oct. 25	.35	.70
CHOYODEN -- Bright purple tubes, hooked tips. A needed color in this group.	30	Oct. 28	.50	1.00
KAY TASHIMA -- Pure white, long hooked tubes. Large full bloom of quality.	28	Oct. 30	.35	.70
MELODY -- An old gold shade of yellow. Heavy petalled tubes form flower of good substance.	30	Oct. 25	.35	.70
NIGHTINGALE -- Chartreuse green, fine tubes. Lovely.	30	Oct. 28	.35	.70
OTOW -- (T. King) New. Bright pink with silver tips of tubes turning in instead of drooping. Exquisite, compact. Can be grown for pot plant.	26	Oct. 25	.75	1.50
PAUL MILLER -- Best bright bronze spider, red hooked tips. Striking.	30	Oct. 28	.35	.70
SUNNYSLOPE JUBILEE -- New. A bright yellow of extra-large size and interesting formation.	32	Nov. 1	1.00	----
ZORA -- New. Deep wine red with bronze reverse. Extra-large full petalled spider of exceptional quality. A seedling obtained from L. R. Richards. One of the finest spiders to date.	32	Nov. 1	.75	----



## DWARF OR CUSHION TYPE CHRYSANTHEMUMS

These have a special place in today's landscape. Can be used for color under low windows, as a hedge along the driveway and patio, or in pots. Will bloom earlier second year.

	Height Inches	Date	Each	Per 3
<b>ANN LADYGO</b> -- (Dr. Kraus) An anemone flowered cushion of light camelia pink, 2-1/2 inch bloom with 1-1/4 inch raised center.	16	Oct. 5	.35	.70
<b>CORSAGE CUSHION</b> -- A delicate pearl white perfect 15-inch mound. 2 inch blooms with lacinated petals, like a carnation.	15	Oct. 1	.50	1.00
<b>DAN FOLEY</b> -- Blazing dark orange-bronze, 2 inch blooms cover the compact plant, 18 inches. A real bright spot in your landscape.	18	Sept. 25	.50	1.00
<b>JANET</b> -- (Ladygo) A pleasing salmon-apricot blossom, 3 inches across. Starts blooming in August and keeps getting new blooms through the season.	16	Aug. 5	.35	.70
<b>JERILEE ROBERTS</b> -- A darling bright rose-pink mound. 2 inch blooms cover small plant 12 inches across.	12	Sept. 20	.35	.70
<b>JOYOUS</b> -- Large double salmon-rose blooms on large mound-shaped plant 24 inches across.	18	Sept. 30	.35	.70
<b>LARRY</b> -- (Ladygo) Fine heavy textured pure white on compact plant. Rich looking.	18	Sept. 15	.35	.70
<b>LEE DICK</b> -- (Dr. Kraus) A golden yellow pompon on a very dwarf carpet-like plant.	12	Oct. 1	.35	.70
<b>LIPSTICK</b> -- Perfect globe-shaped plant of bright red.	16	Oct. 1	.35	.70
<b>MINNPINK</b> -- Makes a huge mound of bright pink.	16	Sept. 20	.35	.70
<b>NEW MARJORIE MILLS</b> -- Scarlet red. 3 inch blossom that does not fade.	16	Sept. 15	.35	.70
<b>PAPER WHITE</b> -- Pure white. 3 inch blossom.	16	Sept. 10	.35	.70
<b>RAGGEDY ANN</b> -- 2 inch carnation-fringed blooms of pure white on large plant 20 inches high and wide.	--	Sept. 20	.35	.70
<b>TINY RUBIES</b> -- Tiny 1 inch red daisy blooms on very dwarf plant 10 inches high, 15 inches wide.	10	Oct. 1	.35	.70

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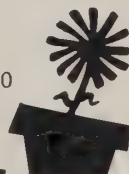
## DWARF OR CUSHION TYPE CHRYSANTHEMUMS (Continued)

	Height Inches	Date	Each	Per 3
TRANQUILITY -- Rounded 2 inch blooms of canary yellow on large round plant. Bright and sparkling.	18	Sept. 25	.35	.70
WINCHELLS GOLD -- Beautiful shiny deep-golden yellow. 3 inch double blooms. Dazzling.	16	Sept. 10	.35	.70

## SPOON PETALLED CHRYSANTHEMUMS

Tubular petals, open at the ends.

AK-SAR-BEN -- (U. of Neb.) Full double stiff-textured quill, 3-5 inch blooms of sun tan and rose.	28	Oct. 1	.50	1.00
BETTY ETS -- (Dr. Kraus) Pretty lavender pink spoon, 4-5 inch double bloom. Nice sprays.	28	Oct. 10	.50	1.00
EVA PARCH -- (Ladygo) New 1960. 3-4 inch bright pink spoon. Petals flat, like a Daisy, perfect yellow disc. Excellent straight stems for cutting and arrangements.	26	Oct. 5	.75	----
OCEAN SPRAY -- (Wash. Exp. Sta.) New. Large pure white spoon. Individual petals with large yellow center.	30	Oct. 20	.35	.70
PURPLE SPOON -- Bright royal purple 3 inch spoon with yellow disc. Makes a bright combination.	24	Sept. 25	.35	.70
REMEMBER ME -- Turkey-red spoons, bronze reverse.	32	Oct. 15	.35	.70
SNOWSPOON -- Perfect white flat spoon with yellow disc.	18	Sept. 20	.35	.70
SUNSTONE -- Dainty light yellow double quill. Prolific.	30	Oct. 15	.35	.70
YELLOW SPOON -- Deep yellow, perfect double quill type spoon.	24	Oct. 15	.35	.70



## GARDEN POMPONS

These are those wonderful solid buttons or small poms that make such beautiful corsages. Mix beautifully with large blooms for arrangements. Last for weeks after being cut. Frost-resistant. Strong compact plants for pot and border.

	Height Inches	Date	Each	Per 3
BRIGHT EYE -- 1 inch pom of bright yellow showing red eye until fully open.	24	Oct. 15	.35	.70
JANET POM -- Dainty shell pink 1/2 inch button.	26	Oct. 15	.35	.70
LITTLE DORRIT -- Pretty light pink and cream.	26	Oct. 20	.35	.70
ORANGE POM -- Bright orange 1 inch pom.	24	Oct. 20	.35	.70
SALMON BOUQUET -- A pastel combination of salmon, cream, and gold. Very pleasant 1 inch pom.	26	Oct. 20	.35	.70
WHITE BOUQUET -- Glistening white pom, 1 inch.	26	Oct. 20	.35	.70
YELLOW DOT -- Tiny 1/2 inch button of golden yellow.	24	Oct. 25	.35	.70

## CASCADES

These can be trained to cascade from pots, hang over a fence or trellis, or from a hanging basket. Can also be grown in rock gardens.

.50 each

3 of one name 1.00

DESERT SUN -- (Ladygo) New 1960. A wealth of anemone type burnt orange to bronze flowers, 1-1/2 inches in diameter. The cushion is 1 inch with a single row of short spoon-shaped ray petals. Late October or early November. Cascades easily.

WHITE DAPHNE -- White Daisy-type 2 inch bloom. Makes a bright, easy-to-train cascade.

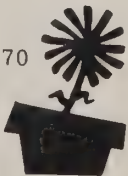
## A. LADYGO NURSERY



## HARDY GARDEN CHRYSANTHEMUMS

A select group of the best of the newer varieties we have chosen from our large trial gardens. Easy to grow, plant them in May and June. Pinch once in June and again by July 20, and you will have a wealth of blooms in September and October. Fertilize mid-August, and keep soil loose and pliable during the hot summer months. Divide each year, late May or June.

	Height Inches	Date	Each	Per 3
ADORABLE -- True pink with lighter reverse.	20	Sept. 15	.35	.70
ANNA KOLLER -- (Ladygo) New 1960. Brightorchid rose, formal 3-4 inch double heavy-textured blooms. Long lasting, cover compact plant 18 inches high. Brighten your border all season.	18	Sept. 15	.75	----
ANTOINETTE LADYGO -- (Ladygo) New 1960. Dark velvety red 5 inch cactus blossom, center petals incurving. An abundance of exotic, long stemmed cut flowers from each plant.	30	Oct. 15	.75	----
BERTHA STUTZ -- 5 inch salmon pink and peach with gold center. Luminous glow of blossoms makes this a wonderful addition to your garden.	28	Oct. 5	.50	1.00
BRONZE GIANT -- Bright amber bronze 5 inch cactus-type bloom. One of the best.	26	Sept. 25	.50	1.00
BRONZE PAT -- A soft clear bronze of Pat Lehman.	26	Oct. 1	.35	.70
BUTTERSCOTCH -- 4 inch Dahlia-type blooms on large, sturdy plant. Distinct butterscotch color.	24	Sept. 20	.35	.70
CHAMPAGNE -- 5 inch cactus-type bloom of ivory, shaded with pink. Exquisite.	30	Sept. 28	.50	1.00
CHARLES FERRIS -- Fine dark red 3 inch double. Does not fade. Fine for border and cut.	26	Oct. 1	.35	.70



## HARDY GARDEN CHRYSANTHEMUMS (Continued)

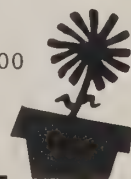
	Height Inches	Date	Each	Per 3
CORLIE SCHMIDT -- Pastel blend of pink cream and yellow. Large reflex. Nice for pot.	18	Sept. 15	.35	.70
DALE -- (Ladygo) 4 inch duplex of fushine pink showing large yellow disc. Prolific. Very bright in border.	26	Oct. 5	.35	.70
DANDY -- 3 inch coppery bronze incurved flowers on a dwarf plant for the border.	22	Sept. 16	.50	1.00
DARCY WARREN -- 4 inch rich, velvety blush-white flower on medium-height strong round plant for border.	22	Oct. 8	.50	1.00
DON POWELL -- Pleasing rich dark-red to bronze pom, solid button-type flower, 1-1/2 inch. Abundance of cut sprays from one plant. Compact.	24	Oct. 15	.50	1.00
DR. LONGLEY -- Bright lavender pink, early and long-lasting.	18	Sept. 10	.35	.70
ELAINE -- Luminous lavender pink with darker center. Excellent sprays for cutting. A favorite here.	28	Oct. 5	.35	.70
ELIZABETH KOVER -- (Ladygo) New 1960. 4 inch soft shell pink blooms with rolled petals. Complete cover compact plant. Charming and delightful.	18	Sept. 15	.75	----
ELLEN ROBERTS -- A 5 inch bloom of soft pink with the blue cast. Rolled petals.	28	Oct. 15	.50	1.00
FASHION -- Luminous rosewood color. Exquisite.	26	Oct. 15	.35	.70
FLORENCE NIGHTINGALE -- Large shaggy 4 inch, white.	22	Sept. 20	.35	.70

**A. LADYGO NURSERY** \_\_\_\_\_



## HARDY GARDEN CHRYSANTHEMUMS (Continued)

	Height Inches	Date	Each	Per 3
<b>FRED STONE</b> -- 4 inch duplex of oxblood red. Does not fade. Tall, straight plant, nice stems. A favorite here.	30	Oct. 1	.35	.70
<b>GRACE BRADSHAW</b> -- Purest white, satin smooth, 4-5 inch incurving bloom. Pot, border, or disbud.	26	Oct. 15	.35	.70
<b>HELEN BOGUE</b> -- 5 inch orchid pink, shaggy bloom, center petals swirling. Very popular here.	26	Sept. 25	.35	.70
<b>INDIAN RED</b> -- Copper red 4 inch shaggy bloom with swirled petals.	24	Oct. 5	.35	.70
<b>JACKIE</b> -- (Ladygo) Bright carmine red. Full double 2-1/2 inch poms on upright plant. Does not fade.	28	Oct. 1	.35	.70
<b>JOHN MILBRATH</b> -- Glistening bright yellow 3 inch incurving bloom. Superb.	26	Sept. 10	.50	1.00
<b>JUDY</b> -- Glistening white tightly knit pom, 2 inches across and 1 inch deep, with purple tips on each petal. Delightful for pot, border or corsage work.	22	Oct. 5	.50	1.00
<b>LADY FAIR</b> -- 4 inch bloom of soft lavender pink. Tousled cactus formation. A beauty.	24	Oct. 1	.50	1.00
<b>MASQUERADE</b> -- Rounded button of silver rose. Plant makes a perfect mound for pot or border.	20	Oct. 10	.35	.70
<b>MICHAEL</b> -- (Ladygo) A rich bright velvety purple, irregularly streaked with white. A striking 3-4 inch bloom on a compact, 24 inch plant. An eye catcher.	24	Oct. 1	.50	1.00



## HARDY GARDEN CHRYSANTHEMUMS (Continued)

	Height Inches	Date	Each	Per 3
MIKADO -- Oriental red 4-5 inch blooms of cactus form. Gold reverse on incurving center petals makes a striking show. Strong plant, lots of cut flowers.	30	Sept. 28	.50	1.00
MOHAVE GOLD -- Brightest orange bronze with gold reverse. 4-5 inch bloom of top quality, long lasting.	28	Sept. 25	.50	1.00
MT. HOOD -- Earliest ball-shaped white with attractive green cast in the center.	24	Sept. 20	.35	.70
NADINE -- (Ladygo) Bright cardinal red 4 inch bloom carried on individual stems. Starts to bloom in August and continues to get new buds through the season.	20	Aug.	.75	----
NEIL ACKERSON -- Bright 4 inch double yellow with amber hue in center. Upright plant, long stems for cutting. Quality blooms.	28	Oct. 10	.50	1.00
NOBILITY -- Velvety textured, deep dark red flowers of reflex form. Excellent for garden.	25	Oct. 4	.50	1.00
OLD LAVENDER -- Best early cut flower, lavender pink. Quality bloom on perfect stems.	28	Sept. 25	.35	.70
PAT LEHMAN -- Sparkling geranium-pink. Lovely.	26	Oct. 1	.35	.70
PRAIRIE SUNSHINE -- 4 inch blooms of bright yellow with spoon petals. Nice cut.	26	Oct. 1	.35	.70
PURPLE HEART -- Semi-quilled petals of grape juice purple with silver reverse. Large, full blooms.	26	Sept. 25	.50	1.00

**A. LADYGO NURSERY**\_\_\_\_\_



## HARDY GARDEN CHRYSANTHEMUMS (Continued)

	Height Inches	Date	Each	Per 3
PURPLE WATERS -- Earliest deep rich purple. Nice.	24	Sept. 15	.35	.70
ROBERT BROWN -- Large creamy white pom. 2 inch blooms, tightly knit petals on robust plant.	26	Oct. 15	.35	.70
RUBY BREITHAUPT -- Glistening prim-rose yellow, toning to cream. Full reflex with rolled petals. A must.	26	Oct. 15	.50	1.00
STYLISH -- Bright raspberry colored blooms with swirled cactus petals. Truly stylish.	26	Oct. 1	.35	.70
SURPRISE -- (Ladygo) Delightful golden yellow pom, 1-1/2 inches across, the edge of each petal tipped red. (Sport of Rose Bullis.) Pot, border, and cut.	20	Sept. 20	.50	1.00
TREVANIA -- Stunning coral-peach colored blooms on nice long stems. 3 inch flowers with recurving petals.	28	Oct. 10	.50	1.00
WHITE MASQUERADE -- Perfect 1 inch spheres of glistening white. A perfect mound.	20	Oct. 5	.35	.70
YELLOW BUTTERSCOTCH -- (Ladygo) Sport of Butterscotch-Bright yellow, 4-5 inch blooms cover robust plant, 24 inches across. Border, pot, or cut.	26	Sept. 20	.50	1.00
YELLOW FLORENCE NIGHTINGALE -- (Ladygo) Sport of Florence Nightingale. Large shaggy bloom of rich golden yellow.	22	Sept. 20	.50	1.00



## — SPECIALS —

If you do not care about "Name-Mums," but just want a lot of cut flowers or a beautiful fall garden display, then you can save money by ordering specials. All first quality, taken from our catalog listing. Each group will be labeled.

HARDY GARDEN VARIETIES	10 each different, not labeled	\$2.00
HARDY GARDEN VARIETIES	20 each different, not labeled	3.50
LOW GROWING CUSHION TYPE	10 Dwarfs -- for pots or border	2.00
EARLY ENGLISH VARIETIES	10 each different, not labeled	2.50
EARLY ENGLISH VARIETIES	20 each different, not labeled	5.00



WE GET MANY COMPLIMENTARY LETTERS. Unfortunately, during our busy packing season, it's impossible to acknowledge them. But we do appreciate them, and that's why we want to take this space to thank you all for wonderful notes like these.

"... the most perfect condition I have ever received. I have bought mums all over the country..."

A. H. M.  
Waltham, Mass.

"This order came farther and was in the best condition of any I have received from any company..."

M. S.  
West Fork, Ark.

"... how very much I enjoyed growing the mums I ordered from you last spring and how thrilled I was in the novel way they were packed."

A. D.  
Atlantic, Iowa

"... the Green Goddess is in bloom and what a beautiful thing it is. All my mums were fine..."

H. R.  
Dickson, Tenn.

"... how pleased I was with rooted cuttings, fresh as I could get in my own garden. And they have grown beyond all expectations."

H. D.  
Independence, Mo.

"... they are the best I have ever had. I am 78 and have had many plants."

G. M.  
Oklahoma City, Okla.

"We have never had better service and quality from a nursery supplying chrysanthemums..."

P. H.  
Arlington, Va.

## A. LADYGO NURSERY



# NEW LADYGO

## *Introductions*

**FOR 1960**

### **ANNA KOLLER**

See Front Cover. Orchid rose, formal 3"-4" double bloom. Heavy textured, long lasting flowers completely cover an 18" plant. For landscape or border. Blooms from mid-September on. Price 75c ea.

### **EVA PARCH**

See Front Cover. A bright pink spoon, 3"-4". Flat, "daisy-like" petals surround a perfect yellow disc. A compact, upright plant that's excellent for flower arrangements. October 5th blooming. Price 75c ea.

### **ELIZABETH KOVER**

See Back Page. A 4", rolled petal double bloom. Soft shell pink. Covers a mound type plant, 18" tall. Blooms Sept. 20. Price 75c ea.

### **ORANGE POM ▲**

Glistening 1" orange pom.  
See Pg. 10 .

### **GAZELLE ▲**

An early giant white incurve.  
See Pg. 2 .

### **PREMIER ▶**

Early, bright yellow bloom.  
See Pg. 5 .







#### MICHAEL

Ladygo. Rich purple color, irregularly streaked with white. A show bloom  $3\frac{1}{2}$ " to 4", good for border or cutting. See Pg. 13 .



#### ELIZABETH KOVER

New! 4" rolled petal double blooms cover an 18" mound type plant. Soft shell pink. Bears from Sept. 20th. See Pg. 12 .



## FAVORITE LADYGO MUMS

A. Ladygo Nursery

4800 Van Epps Road • Box 2267 • Cleveland 9, Ohio



#### ANN LADYGO

Dr. Kraus. Delicate anemone cushion of light camelia rose pink.  $2\frac{1}{2}$ " bloom with  $1\frac{1}{4}$ " center. Dwarf plant, 16" tall, completely covered with blooms. See Pg. 8 .



#### NADINE

Ladygo. Brilliant cardinal red. 4" blooms are earliest of large red garden varieties. Bear from August through October, excellent for border or cutting. See Pg. 14 .

